

Creditbank Awards 8 Lucky Winners of the Mother's Day Draw

Creditbank on May 23, 2014, organized a cocktail ceremony to award the eight lucky winners of the Mother's Day Draw with a series of valuable gifts, including a trip to Dubai for two persons, three golden coins and four prepaid gifts cards of \$500 each.

The Mother's Day campaign was launched on February 13, 2014 and ran until March 21st, 2014. Under the supervision of the Lebanese National Lottery the draw took place on March 27, 2014. This promotion gave Creditbank cardholders the chance to enter a draw every time they made a purchase of LBP 50,000 or more.

The joyful ceremony took place at Creditbank Sin el Fil branch and was attended by a core of representatives of the bank's management.

The Mother's Day Draw is part of a series of initiatives to award Creditbank's most loyal customers. Founded in 1981, Creditbank earlier this year launched a nationwide media campaign to promote its revamped corporate identity and logo.

Under the slogan "People you can bank on," Creditbank prides itself in offering a banking experience that is both personal and professional.