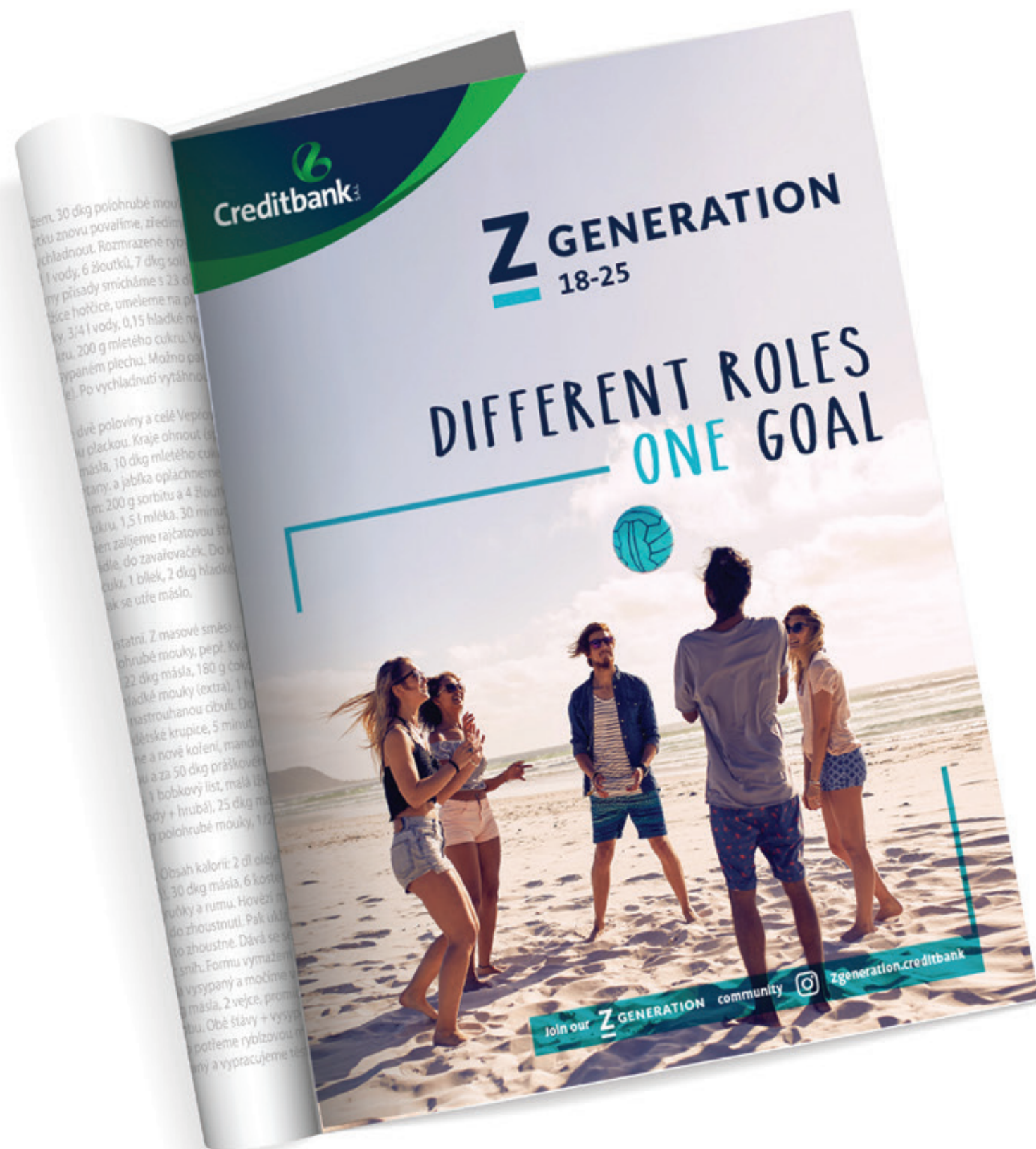




CREDITBANK YOUTH PROGRAM "Z GENERATION" CAMPAIGN NEWSPAPERS



CREDITBANK YOUTH PROGRAM "Z GENERATION" CAMPAIGN MAGAZINES

Creditbank S.A.L.

Z GENERATION
18-25

MANY DESTINATIONS
ONE DRIVE

Join our **Z GENERATION** community [Zgeneration.creditbank](https://www.instagram.com/zgeneration.creditbank)

A billboard for the Creditbank Z Generation 18-25 campaign. The background is a photograph of a green and white vintage van parked on a sandy beach. A young man is standing to the left of the van, holding a surfboard. Two young women are sitting on the open side of the van. The sky is blue with some clouds. The Creditbank logo is in the top left corner. The text 'Z GENERATION 18-25' is in the top right. The main headline 'MANY DESTINATIONS ONE DRIVE' is in the center. At the bottom, there is a call to action to join the Z Generation community via Instagram.

Creditbank

Z GENERATION
18-25

DIFFERENT ROLES
ONE GOAL

Join our **Z GENERATION** community [Zgeneration.creditbank](https://www.instagram.com/zgeneration.creditbank)

A billboard for the Creditbank Z Generation 18-25 campaign. The background is a photograph of a group of five young people standing on a beach, looking out at the ocean. The Creditbank logo is in the top left corner. The text 'Z GENERATION 18-25' is in the top right. The main headline 'DIFFERENT ROLES ONE GOAL' is in the center. At the bottom, there is a call to action to join the Z Generation community via Instagram.

Creditbank

Z GENERATION
18-25

DIVERSE STORIES
ONE COFFEE BREAK

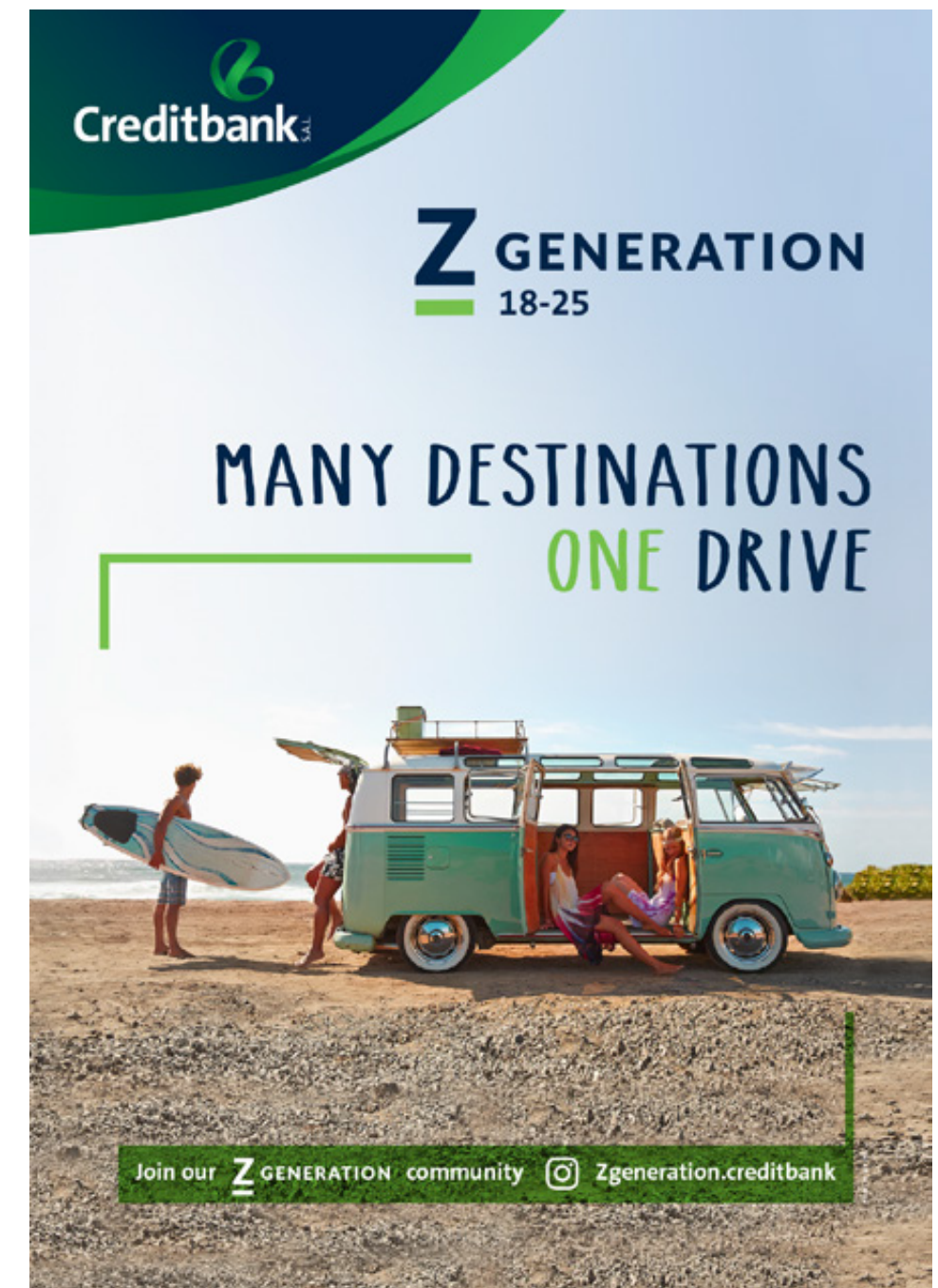
Join our **Z GENERATION** community [Zgeneration.creditbank](https://www.instagram.com/zgeneration.creditbank)

A billboard for the Creditbank Z Generation 18-25 campaign. The background is a photograph of three young people sitting at a counter in a coffee shop, holding red mugs. The Creditbank logo is in the top left corner. The text 'Z GENERATION 18-25' is in the top right. The main headline 'DIVERSE STORIES ONE COFFEE BREAK' is in the center. At the bottom, there is a call to action to join the Z Generation community via Instagram.

CREDITBANK YOUTH PROGRAM "Z GENERATION" CAMPAIGN BILLBOARDS



CREDITBANK YOUTH PROGRAM "Z GENERATION" CAMPAIGN UNIPOLES



CREDITBANK YOUTH PROGRAM "Z GENERATION" CAMPAIGN WALLS



CREDITBANK YOUTH PROGRAM "Z GENERATION" CAMPAIGN WINDOW POSTERS





CREDITBANK YOUTH PROGRAM "Z GENERATION" CAMPAIGN ATM SCREENS

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18-25

MANY DESTINATIONS
ONE DRIVE



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DIFFERENT ROLES
ONE GOAL



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ONE COFFEE BREAK



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CREDITBANK YOUTH PROGRAM "Z GENERATION" CAMPAIGN SCROLLERS

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CREDITBANK YOUTH PROGRAM "Z GENERATION" CAMPAIGN IN-MALLS



CREDITBANK YOUTH PROGRAM "Z GENERATION" CAMPAIGN LEDs



CREDITBANK YOUTH PROGRAM "Z GENERATION" CAMPAIGN SOCIAL MEDIA